

January 2018

Dear Friend,

Thank you for considering the opportunity to be a sponsor for Maria Droste Counseling Center's fourth annual Spring Blossoms Gala on Saturday, April 28. We continue to creatively tear down barriers for members of our community who struggle with access to quality and expedient mental health services.

In addition to facing the ever-rising issue of affordability, significant barriers still exist in providing quality mental health care for working-class and impoverished community members. Issues of mental health stigma, transportation challenges, and lack of access to conveniently-located, exceptional-care counseling centers continue to inhibit people from receiving the care they need.

We are finding ways around these barriers by co-locating Maria Droste therapists where people already go for help in the course of their daily lives, such as schools, affordable housing, medical clinics, and domestic violence shelters. Not only does co-location provide convenience, but also challenges any stigma associated with mental health with a warm introduction between a person in need, their regular care provider, and a compassionate mental health professional. Instead of referring out for mental health care, co-location provides onsite mental health services at facilities where people already regularly visit. This co-located care combats many factors that get in the way of the approximate 85-90% of mental health referrals that never receive mental health services after the client leaves the company of their regular care provider.

Co-locating mental health services to better meet the needs of struggling community members requires strong, nurturing partnerships with additional trusted healing and helping resources in the community. Schools, affordable housing, medical clinics, and domestic violence shelters – supplemented with Maria Droste therapists – these are the **Partners in Healing** that cultivate a mentally-healthier Colorado.

The 2018 Spring Blossoms Gala will demonstrate how Maria Droste is breaking down barriers to mental health care through partnerships with these various locations. We will honor these **Partners in Healing** as outstanding advocates of mental health in our community who make healing possible.

Please join us at Spring Blossoms Gala on Saturday, April 28, at The Falls Event Center in Littleton. We are honored to welcome Chairman of Children's Hospital, Colorado, William N. Lindsay III, CLU, CEBS, RPA, as our keynote speaker. "Bill" Lindsay is also a renowned health care reform strategist, public policy consultant, and author. The evening includes a silent auction, a sumptuous gourmet dinner, and an awards ceremony.

Spring Blossoms Gala promises to energize our donors and supporters with the progress we've made and stimulate their interest in the advancements we have in store as we look ahead to reaching more Colorado community members in need. We appreciate your commitment to mental health care and we would be greatly honored to highlight you as one of our key sponsors.

Warm Regards,



David R. Brunick, LMFT, DBH
Chief Executive Officer
Maria Droste Counseling Center



Spring Blossoms Gala Opportunities

\$5,000 Presenting Sponsorship

- Sponsor name included in event titling
- Two tables of ten with premium seating for the event
- Name or company logo displayed in lobby as Presenting Sponsor
- Name or company logo displayed on the screen during event
- Name or company logo displayed on table
- Full page ad in event program
- Website recognition including link to donor resources online, plus mention in all promotional campaigns (electronic and print), as well as social media promotions
- Acknowledgement of sponsorship in the introduction and closing of the event

\$2,500 Sponsorship

- One table of ten with premium seating for the event
- Name or company logo displayed on the screen during event
- 1/2 page ad in event program
- Name or company logo displayed on table
- Website recognition including link to donor resources online, plus mention in all promotional campaigns (electronic and print)

\$1,500 Table Gold Sponsorship

- One table of ten with excellent seating for the event
- Name or company logo displayed on the screen during event
- 1/4 page ad in event program
- Name or company logo displayed on table
- Website recognition including link to donor resources online

\$1,000 Sponsor's Choice - Ideal for those who cannot attend, Sponsor's Choice offers donors designated packages for their contributions. All Sponsor's Choice packages include:

- Name or company logo displayed on the screen during event
- Listing in the event program
- Website recognition including link to donor resources online

Sponsor's Choice Packages

Option 1: Intern Table Sponsor

Sponsor a table of ten for graduate-level intern therapists to attend Spring Blossoms
- Includes table signage and program recognition

Option 2: Beer & Wine or Bubbles Sponsor

Sponsor Spring Blossoms' beer and wine bar menu or champagne toast
- Includes program recognition and bar and bar menu signage, or tray signage for server's tray champagne toast

Option 3: Auction Sponsor

Sponsor Spring Blossoms' silent and live auction items
- Includes auction hall signage and logo on item display, recognition during live auction and program



Sponsorship Reservation Form

Sponsorship Levels:

- \$5,000 Presenting Sponsorship
 \$2,500 Sponsorship
 \$1,500 Table Gold Sponsorship
 \$1,000 Sponsor's Choice:
 Package 1: Intern Table
 Package 2: Beverage Sponsor
 Package 3: Auction Sponsor
 I would like to make my sponsorship fully tax deductible and donate my table/tickets back to Maria Droste Counseling Center
 I am unable to attend, but enclosed is my tax-deductible contribution of \$_____

Individual or Organization (as it should appear in printed materials)

Point of Contact

Address

City	State	Zip
Phone	Fax	Email – required for tax deductible receipt

Individual Authorizing Sponsorship

Signature

Method of Payment:

- Enclosed is my check for \$_____ payable to Maria Droste Counseling Center
 Please send an invoice to the email or address provided above.
 Please charge my credit card \$_____
 Visa
 MasterCard
 American Express
 Discover

Card number	Expiration date	Security number***
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Name as it appears on card	Billing zip code affiliated with card
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Signature of cardholder

Please complete ALL applicable pages and return to:

Maria Droste Counseling Center
Attn: Erika Durbin
1355 S Colorado Blvd., Suite C-100
Denver, CO 80222-3305

Questions? Contact:

Erika Durbin
303-867-4605
Erika_Durbin@MariaDroste.org

DON'T FORGET TO SUBMIT YOUR PROGRAM LISTING: Please turn in program content to Erika_Durbin@MariaDroste.org, if applicable to your sponsorship level (See page 4). **Program deadline is Monday, March 26, 2018.** Reservations received after this date may not be included in the program.

Please Complete This Page if You Are Purchasing a \$1500, \$2500, Or \$5000 Level Sponsorship

PROVIDE THE REQUIRED ATTENDEE INFORMATION BELOW AS IT PERTAINS TO YOUR SPONSORSHIP

Use the lines below to fill out individual information for everyone in your party (including yourself)

\$1500 – One table of ten, please provide details for yourself and 9 guests

\$2500 – One table of ten, please provide details for yourself and 9 guests

\$5000 – **Two** tables of ten, please provide details for yourself and 19 guests

*****If an email address is not provided for you and guests, guests will not receive tax receipts for any contributions or bids on Gala night. Guests without contact information will also miss reminders related to the event, including day-of details related to parking, changes in event schedule, etc.. We strongly recommended providing an email address for yourself and attending guest(s).*****

Meal Type

*If guests' meal details vary night-of, please be advised that alternative meals may not be available.

Name

Email

Steak/Chicken Split Plate OR Vegetarian Option
(All menu items will be nut-free.)

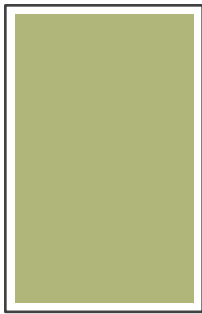
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16.	_____	_____
17.	_____	_____
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19.	_____	_____
20.	_____	_____

Please complete and return to: Maria Droste Counseling Center, Attn: Erika Durbin
1355 S. Colorado Blvd. Suite C-100, Denver, CO 80222-3305

Questions? Contact: Erika Durbin, 303-867-4605, Erika_Durbin@MariaDroste.org

Sponsor Program Reservation Form

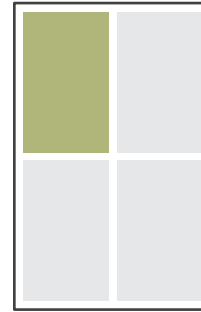
Thank you for your support! Please send listing content to erika_durbin@mariadroste.org by **3/26**. Acceptable file formats include: hi-res PDFs, 300 dpi flat TIFF files, JPG or EPS files with the content of your message. We can help lay out your ad/message at no extra cost. Contact Erika Durbin at 303-756-9052 x111 or erika_durbin@mariadroste.org.



Full Page (\$5000 Level)
\$500
5" wide
8" tall
4 color (CMYK)
No bleed



Half Page (\$2500 Level)
\$250
5" wide
3.875" tall
4 color (CMYK)
No bleed



Quarter Page (\$1500 Level)
\$100
2.375" wide
3.875" tall
4 color (CMYK)
No bleed

Program Space by Sponsorship Level

Listing Space: Full Page (\$5000 Level) Half Page (\$2500 Level) Quarter Page (\$1500 Level)

Contact Individual or Organization (as it should appear in program)

Phone

Email

Listing text:

- Enclosed is my check for \$_____ payable to Maria Droste Counseling Center
- Payment has been submitted on the website www.mariadroste.org/springblossoms/
- Please contact me for payment
- Please contact me for message content

Please send your ad or message via email to Erika_Durbin@MariaDroste.org,
or, in the checkboxes provided above, please indicate that we should
contact you for content upon receiving your reservation payment.

Please complete and return to:

Maria Droste Counseling Center
Attn: Erika Durbin
1355 S Colorado Blvd., Suite C-100
Denver, CO 80222-3305

Questions? Contact:

Erika Durbin
303-756-9052 x111
Erika_Durbin@MariaDroste.org